

NDP NPD

Pickering-Scarborough East

INTO THE FUTURE - AUGUST 2004

Gary's message



The federal election is over. We did quite well in this riding, quadrupling the votes we got over the last election. This was one of the best results in Ontario and it will directly affect the federal funds we get for the next election. We will be in a much better position to conduct the next federal campaign. In fact, just the rebate on our election expenses (because we got over 10% of the vote) means we already have far more money than we started this campaign with.

Between now and the next election, we will be conducting a major drive to recruit new members so that we will have the volunteers and donor base we need. We will also continue to raise funds with the intention of being able to match the other parties dollar for dollar. While we did very well on a shoestring budget this time, a winning campaign cost money. We will be asking our members to contribute a little each year as a less painful way of building our campaign chest.

After knocking on doors throughout Pickering-Scarborough East, I am convinced that this is prime NDP territory. All that it will take to succeed is money, people and organization.

In this campaign, we met our goal of being a legitimate contender. So thank you for your support. However, elections are won between campaigns. Please expect to hear from me again. The next election we intend to win.

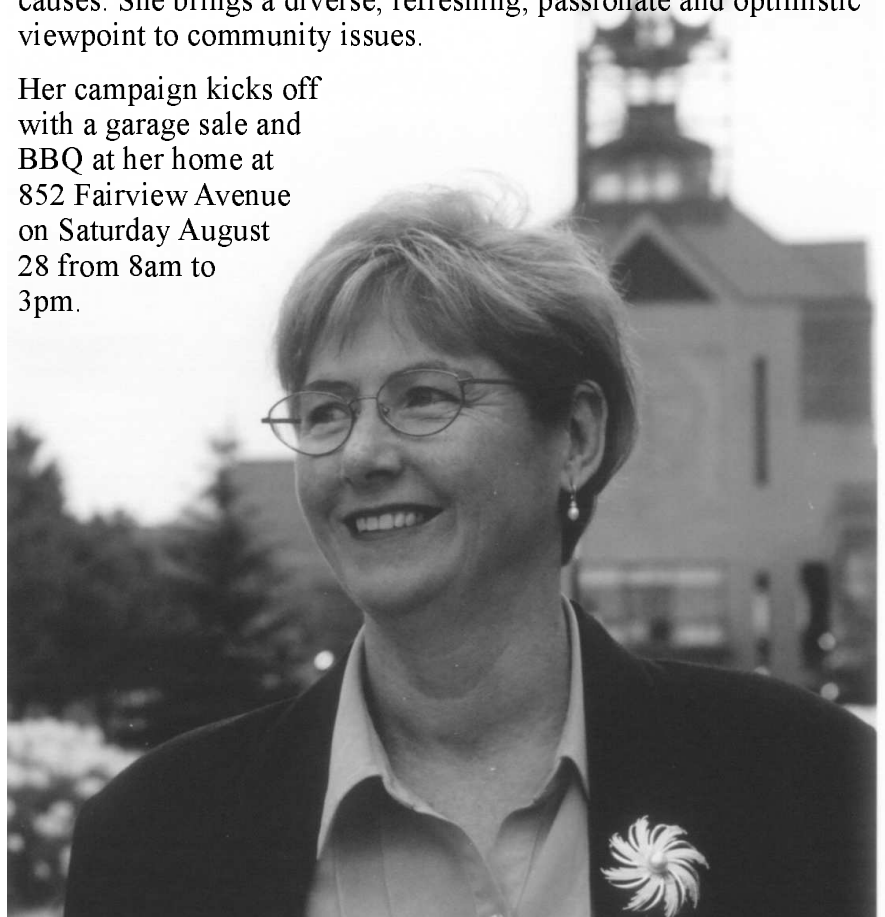
Return Eileen Higdon to Pickering Council

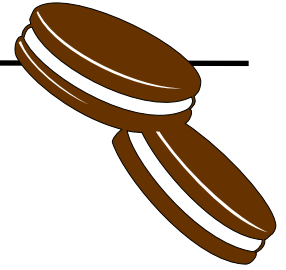
On Wednesday, August 25, 2004, Gary's campaign manager, Eileen Higdon, filed her nomination papers for the upcoming Local Councillor by-election in Pickering's Ward 2. The seat became vacant when Bill Mclean was appointed to replace Mark Holland as Regional Councillor.

Greater diversity in representation and the current physician shortage drives Eileen to rejoin Pickering Council. Eileen was the Ward 2 Local Councillor from 1991 until 1994. In 1994 she ran against Wayne Arthurs for Mayor.

Eileen has lived in Pickering for 25 years. She is a Registered Nurse. Since 1998 she has been Pickering's representative on the Durham Halliburton Kawartha Pine Ridge District Health Council. While on City Council she founded the Frenchmans Bay Festival and chaired it for 10 years. Eileen is an active worker in local causes. She brings a diverse, refreshing, passionate and optimistic viewpoint to community issues.

Her campaign kicks off with a garage sale and BBQ at her home at 852 Fairview Avenue on Saturday August 28 from 8am to 3pm.



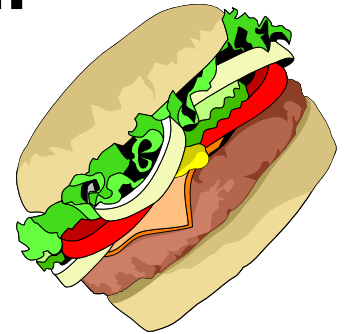


Garage Sale & Fundraising BBQ

852 Fairview Avenue
Sat. August 28 8am - 3pm



**Return Eileen Higdon
to Pickering Council**



Show Your Support!

Are you a member of the NDP? If so, your membership dues helps pay for campaigns. Because of the funding arrangements, most of your money goes toward running the central election campaigns with only a portion coming back to help pay for the riding's campaign. That's why we do our own fundraising. It's this local fundraising that provides our main revenue for running our election campaign.

You can pay your membership dues monthly, making this an almost painless way to join. You can also donate money to the riding association in small amounts from time to time. We will be holding meetings and events between now and the next election. Come out to them. Meet your fellow members. Get involved! And feel free to make a small donation while you're out.

If you're not a member yet, consider joining! Call Brian at 416 580-1300 or go to www.ndp.ca and join online. Either way you can join for as little as \$2.00 per month (or less if you are not regularly employed). Joining gets you regular access to NDP events, newsletters, and meetings. And you can vote for who you want to represent you. You're already a supporter. Take the next step and join the party you believe in.